



Welcome to The Phygital World

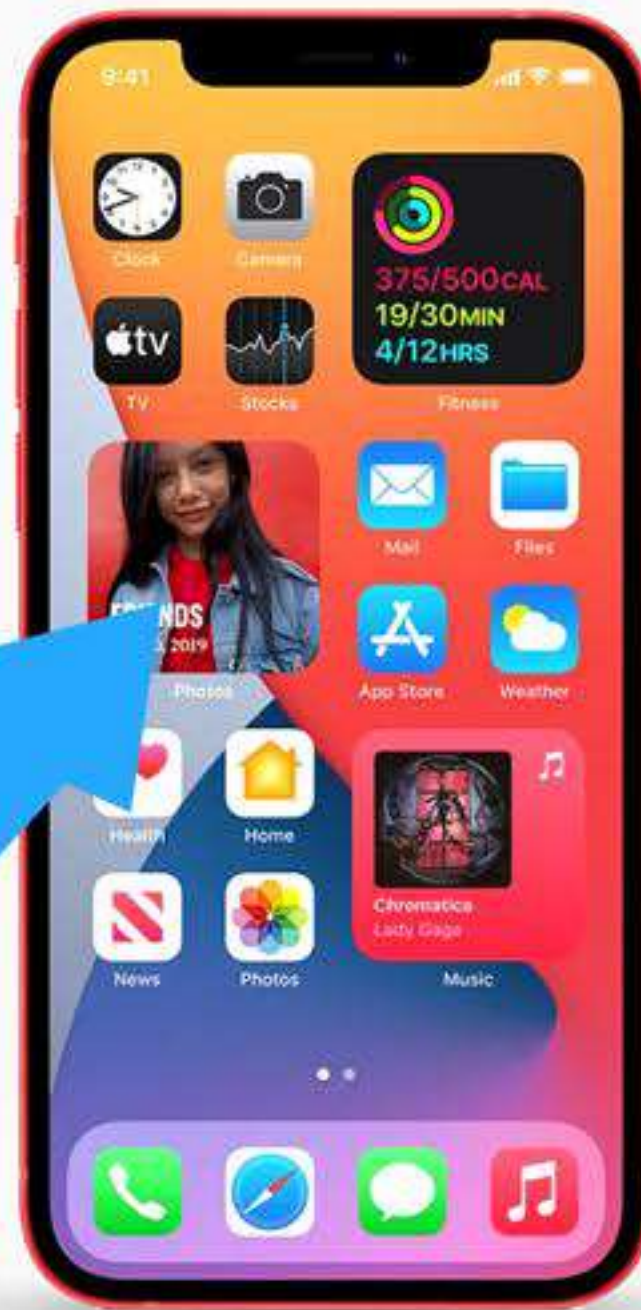
www.phygicart.com

TECHNOLOGY CHANGES



**It is not the strongest or
the most intelligent
who will survive but those
who can best manage change**

_Prof. Leon. C. Megginson



WORLD'S FIRST PHYGITAL COMPANY WITH FAST GROWING INDUSTRIES



E-Commerce



Referral
Marketing



Direct
Selling



Health &
Wellness



E-COMMERCE ONLINE RETAIL REVENUE



<i>Year</i>	<i>Revenue</i>
<i>2009</i>	<i>\$3.9 Billion \$390 Crore</i>
<i>2016</i>	<i>\$38 Billion \$3800 Crore</i>
<i>2026</i>	<i>\$200 Billion \$20000 Crore Expected to grow</i>

Succesful Business Model

facebook

amazon

PayPal

Uber



OLA

Flipkart



DIRECT SELLING BOOMING

**Network marketing turn
over around the world**

JOIN THE REVOLUTION

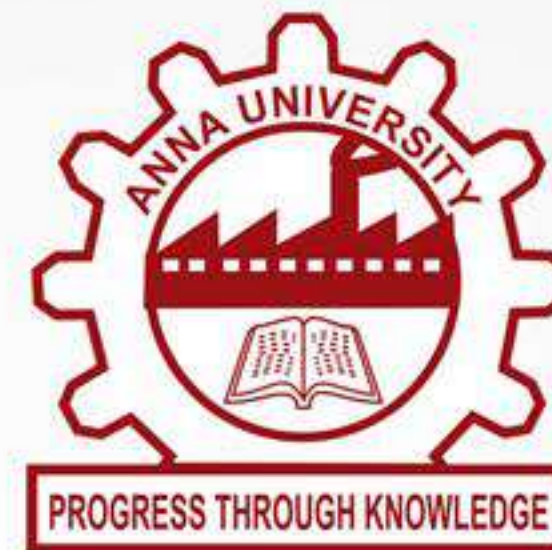


Country	Population	Turnover
USA	33 CR	3,37,810 CR
CHINA	141 CR	1,31,787 CR
JAPAN	12 CR	96,922 CR
KOREA	5 CR	1,54,058 CR
BRAZIL	21 CR	61,389 CR
GERMANY	8 CR	49,128 CR
MEXICO	12 CR	52,250 CR
FRANCE	6 CR	38,201 CR
MALAYSIA	3 CR	30,550 CR
INDIA	140 CR	19,000 CR

**India is a sleeping giant. Estimated to
achieve 64500 Crore by 2025. Huge Potential.**

**Above 58 Lakh people are involved in this Industry
in India. 53% of them are women participants.**

NETWORK MARKETING NOW A SYLLABUS AT



**Harvard
Business
School**

DSOF DIRECT SELLING
EDUCATION FOUNDATION



THE DIRECT SELLING
**ENTREPRENEUR
PROGRAM**

YOU AND YOUR BUSINESS

 **UNIVERSITY OF
SAN FRANCISCO**

NSU | NOVA SOUTHEASTERN
UNIVERSITY
Florida

LEGAL CERTIFICATES




GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS
Central Registration Centre

Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

I hereby certify that PHYGICART E-COMMERCE PRIVATE LIMITED is incorporated on this Sixth day of July Two thousand seventeen under the Companies Act, 2013 (18 of 2013) and that the company is limited by shares.

The Corporate Identity Number of the company is U52609KL2017PTC049681.

The Permanent Account Number (PAN) of the company is AAJCP2915M *

Given under my hand at Manesar this Seventh day of July Two thousand seventeen.


Digital Signature Certificate
Mr MUKESH KUMAR SONI

For and on behalf of the Jurisdictional Registrar of Companies
Registrar of Companies
Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on www.mca.gov.in

Mailing Address as per record available in Registrar of Companies office:
PHYGICART E-COMMERCE PRIVATE LIMITED
DOOR NO 25/2216A, MANGALODHAYAM BUILDING, THRISSUR,
Thrissur, Kerala, India, 680001

* as issued by the Income Tax Department


Government of India
Form GST REG-06
[See Rule 10(1)]

Registration Certificate

Registration Number U32AAJCP2915M1ZA

1. Legal Name	PHYGICART E-COMMERCE PRIVATE LIMITED		
2. Trade Name, if any			
3. Constitution of Business	Private Limited Company		
4. Address of Principal Place of Business	DOOR NO 25/2216A, MANGALODHAYAM BUILDING, THRISSUR, THRISSUR, Kerala, 680001		
5. Date of Liability	06/07/2017		
6. Date of Validity	From	26/07/2017	To Not Applicable
7. Type of Registration	Regular 		
8. Particulars of Approving Authority	Kerala Goods and Services Tax Act, 2017		
Signature			
Name	Priya PP		
Designation	State Tax Officer		
Jurisdictional Office	Commercial Tax Office, I Circle		
9. Date of issue of Certificate	06/10/2020		
Note: The registration certificate is required to be prominently displayed at all places of Business/Office(s) in the State.			

This is a system generated digitally signed Registration Certificate issued based on the approval of application granted on 06/10/2020 by the jurisdictional authority.

आयकर विभाग
INCOME TAX DEPARTMENT

भारत सरकार
GOVT. OF INDIA

स्थायी लेखा संख्या कार्ड
Permanent Account Number Card

AAJCP2915M

नाम / Name
PHYGICART E-COMMERCE PRIVATE LIMITED

निगमन/गठन की तारीख
Date of Incorporation / Formation
06/07/2017

08072017

GUIDELINES ON DIRECT SELLING GOVT. OF INDIA AS PER RULES

STATE GUIDELINES AS PER RULE



Government Of India
F.No. .21/18/2014-IT(Vol-II)
Ministry of Consumer Affairs, Food & Public Distribution
Department of Consumer Affairs

Krishi Bhawan, New Delhi
Dated the 09th Sep, 2016

OFFICE MEMORANDUM

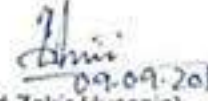
Subject:- Advisory to State Governments /Union Territories on Model Guidelines on Direct selling

An Inter-Ministerial Committee was constituted by the Government to look into matters concerning the direct selling industry consisting of representatives from Ministry of Finance, the Department of Industrial Policy and Promotion, Department of Legal Affairs, Department of Information Technology and Ministry of Corporate Affairs, besides representatives of State Governments of Delhi, Andhra Pradesh and Kerala. Consultations with stakeholders were also held.

2. Based on the deliberation of the Inter Ministerial Committee and consultation with Stakeholders, the model guidelines on direct selling have been formulated. State Governments/UTs may kindly take necessary action to implement the same. It is envisaged in the guidelines that the State Governments will set up a mechanism to monitor/supervise the activities of Direct Sellers, Direct Selling Entity regarding compliance of the guidelines for Direct Selling.

3. Any direct selling entity conducting direct selling activities shall submit an undertaking to the Department of Consumer Affairs within 90 days, stating that it is in compliance with these guidelines and shall also provide details of its incorporation.

Enclosure: Model Guidelines on Direct Selling.


(Mohd Zakir Hussain)
Director (IT)
Phone.No 23384390

To
All Chief Secretaries of States/ Administrators of UTs.

Copy for Kind information to:

1. Prime Minister Office.
2. CEO,NITI Aayog.
3. Department of Financial Service, Department of Industrial Policy and Promotion, Department of Legal Affairs, Department of Information Technology and Ministry of Corporate Affairs.

Advisory to State Governments/ Union Territories Model Framework for Guidelines on Direct Selling



GOVERNMENT OF KERALA
Abstract

CONSUMER AFFAIRS DEPARTMENT- MONITORING MECHANISM FOR REGULATING DIRECT SELLING ENTITIES AND DIRECT SELLERS -ORDERS ISSUED.

CONSUMER AFFAIRS DEPARTMENT
G.O.(P) No.6/2023/CAD Dated, Thiruvananthapuram, 28-03-2023.

- Read: 1. Office Memorandum F.No 21/18/2014-IT (Vol-II) dated 09-09-16 received from Department of Consumer Affairs, Government of India.
2. G.O.(P) No.8/2018/CAD dated 04/06/2018.
 3. G.S.R. No 889(E) dated 28/12/2021 of the Ministry of Consumer Affairs, Food and Public Distribution (Department of Consumer Affairs), Government of India.
 4. G.S.R. 37 (E) dated 21/01/2022 of the Ministry of Consumer Affairs, Food and Public Distribution (Department of Consumer Affairs), Government of India.

ORDER

As per the Office Memorandum read above, Government of India have issued the model guidelines for Advisory mechanism on the regulation of Direct Selling Industry and also requested the State Government to implement the same in the State and to set-up a mechanism to monitor the activities of direct selling entities. Accordingly as per the G.O. read as 2nd paper above, Government have issued the guidelines on monitoring mechanism for regulating Multilevel Marketing /Direct Selling in the State.

2) As per the notification read as 3rd paper above, the Central Government have issued the Consumer Protection (Direct Selling) Rules, 2021 in exercise of the powers conferred by clause (zg) of Sub- Section (2) of Section 101 read with Section 94 of the Consumer Protection Act, 2019 and as per the notification read 4th above, the Central Government have withdrawn the Direct Selling Guidelines, 2016.

These guidelines, may called the direct selling rules. These are issued as guiding-principles for state Governments to consider regulating the business of Direct Selling and Multi-Level Marketing (MLM) and strengthen the existing regulatory mechanism on direct Selling and MLM, for preventing fraud and protecting the legitimate rights and interests of consumers

Karnataka

Sikkim

Telangana

Tamil Nadu

Kerala

DSA
RULE
2021
DEC-28

[illegible]



Dr. Bobby Chemmanur

Chairman(Boby group of companies)

Boby Chemmanur International Jewellers (Jewellery Outlets)

Boche Gold Loan (Chemmanur Credits and Investments Limited (NBFC))

Boby Oxygen resorts | **Boche Tours & Travels** | **Boche Appliances**

Ciinfos - Chemmanur International INFO Solution Pvt. Ltd | **Boche Lens**

Boche Shakesbierre Brewpub & Kitchen | **Boche Toddy Pub** | **Boche Tea**

Boche 1000 acre.com (Boche Boomiputhra) | **Boche Food express**

Boby Chemmannur Enterprises (First Kiss- Baby Wear)



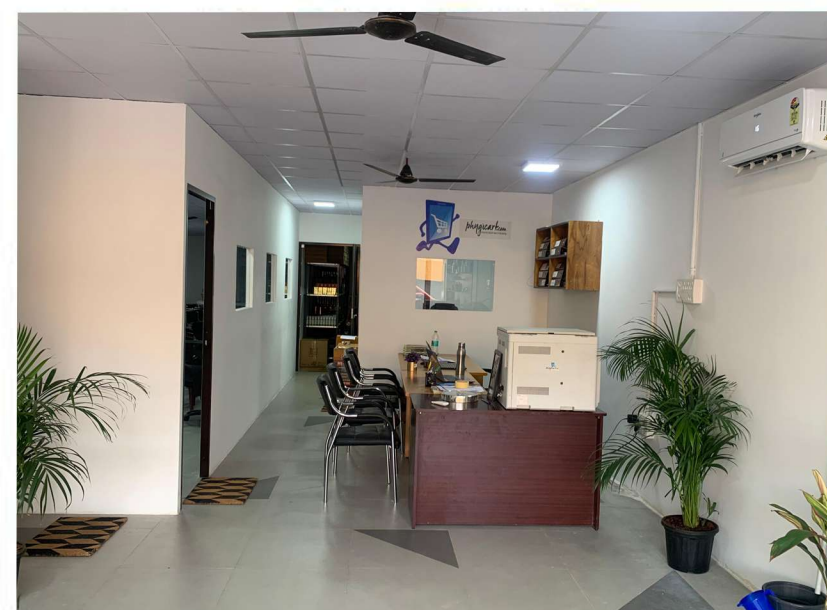
Vision

TO BE A FUTURE-READY, VALUES-DRIVEN CONGLOMERATE THAT CONSISTENTLY ADAPTS TO THE EVOLVING ASPIRATIONS OF CONSUMERS ACROSS EVERY SPHERE OF LIFE FROM FINANCE TO FASHION, ESSENTIALS TO EXPERIENCES WHILE UPHOLDING OUR UNWAVERING COMMITMENT TO TRUST, INTEGRITY AND EXCELLENCE IN EVERYTHING WE DO

Mission

TO ENRICH LIVES BY DELIVERING INNOVATIVE, RELIABLE AND ACCESSIBLE SOLUTIONS ACROSS DIVERSE SECTORS INCLUDING JEWELLERY, FINANCIAL SERVICES, E-COMMERCE, FMCG AND REAL ESTATE. WE ARE COMMITTED TO OPERATIONAL EXCELLENCE, CUSTOMER DELIGHT, AND ETHICAL LEADERSHIP THAT CREATES SUSTAINABLE VALUE FOR ALL STAKEHOLDERS.

OUR INFRASTRUCTURE



PHYGI STORES



PHYGI BRANDS



HOW TO ENTER THE PLATFORM



KYC Documents

PAN Card

Bank Account Details



APPLICATION FORM & DIRECT SELLERS AGREEMENT



Phygicart E-Commerce Pvt. Ltd.
Door No. 8/107/C11.C12
3rd Floor, E town Shopping,
College Road, East Fort,
Thrissur - 680005
Mob: 9207015000
Email: support@phygicart.com
Web: www.phygicart.com

Registered Store ID

How Would you Like to Operate? Please tick (✓) your Category. (Please provide relevant documentation)

☐ Individual ☐ Sole Proprietorship/HUS ☐ Partnership Firm ☐ Private Limited Company

Applicant's Name

A Corporate Authorization forms is to be fill (not for individual joining)

Gender

☐ Male ☐ Female ☐ Other

Spouse's Name

Date Of Birth - DD/MM/YY

Mobile No

UID / Aadhar No

Pan No

E-mail

Bank's Name

Bank A/c No

IFSC

Correspondance Address

Taluk / Village & PO

Pin Code

District

State

Permanant Address

Taluk / Village & PO

Pin Code

District

State

Photo Identity & Address Proof of the Applicant (Attach Photocopy) (Standard)

☐ Election Card ☐ Driving License ☐ Passbook ☐ Pan Card ☐ UID/Aadhar Card ☐ Any Other

Co - Applicant / Spouse Information (Standard)

Name

Relation

UID/Aadhar No

Sponsor's Information

Name

ID No

I / We do not have any objection in receiving any promotional SMS/Email from Phygicart E-Commerce Pvt. Ltd.

The Form Should be submitted at Phygicart Head office or State office within 30 days

This application is a contractual agreement between the undersigned and Phygicart E-Commerce Pvt. Ltd. subject to code of ethics, terms and conditions mentioned overleaf

The Applicant accepts full responsibility of his/her actions in relations to the Phygicart Business conducted by them

The applicant confirm that the information set forth in this application is accurate and complete. The applicant further confirms that he/she has read all the terms and conditions mentioned overleaf and by his/her signature hereto accepts the terms and conditions

The terms and conditions has been explained to me in simple Language and after understanding I have signed the same

Declaration by the Applicant: I hereby declare that neither I nor any member of my family has ever joined as a business, if at any time any of the information or declaration given by me is found to be incorrect or misleading then at its discretion may cancel/suspend or terminate this agreement / my /our appointment.

Applicant's Signature

Applicant must be 18 years of age or older

Sponsor's Signature

Dated :

DIRECT SELLERS AGREEMENT

This Direct sellers agreement is made and entered into on this _____ day of _____ month _____ year at Thrissur, between Phygicart E-commerce Private Limited, a company incorporated under the companies Act 2013 and having its communication address at Door No.8/107/C11,12 3rd Floor, E-Town Shopping, East Fort, Thrissur, Kerala 680005

(which expression shall mean and include its executors, successors in title of the other party and _____ House _____ Village _____ S/o _____)

Taluk hereinafter referred to as the 2nd Party (which expression shall mean and include its successors in title) of the other party.

This agreement is binding for both the parties. Violation of the provisions shall amount to the suspension of registration of Direct Sellers for seven days. During this period the registered direct seller can provide detailed explanation regarding the same. Company shall have the right to terminate the registration if the company is not satisfied with the explanation of the Direct Seller.

Hereinafter the above parties would be collectively referred to as the parties.

Whereas the 1st party is a private limited company incorporated and registered in India and is operating the e-commerce business as a direct selling entity.

Whereas the 2nd party approaches the 1st party to appoint or engage him as Direct seller to the business of the 1st party.

Whereas the 1st party engages the 2nd party as the direct seller subject to the terms and conditions engrossed here under.

Now this agreement witnessed and it is hereby agreed by and between the parties as under :

- DEFINITIONS: In this agreement unless the context otherwise requires:
 - Phygicart: The word registered Direct seller is equivalent to the term defined as "direct seller" in the guidelines.
 - Direct Seller, Direct Selling Entity, Prospect, Pyramid Scheme: The terms Direct Seller, Direct Selling Entity, Prospect, Pyramid Scheme are having same meaning as defined in the guidelines / Rules.
 - LOS Team: Line of Sponsors / Referrer Team.
 - Referrer / Sponsor: The person who refers a Direct Seller / Customer.
 - Chief Executive Members: The members who are capable to lead the Sales Team properly as per the evaluation of the company.
 - Direct Seller: The person who issued with the registration ID of the company by providing proper documents.
 - Active Direct Seller / Phygital Store Owner: The Registered Direct Sellers who entered into the sale and purchase of the products of the company.
- The 1st party appoints the 2nd party as the Direct Seller to buy, resell and market the products exhibited in the official Website of the 1st party through Direct selling method.
- The 2nd party agrees to act as Direct Seller of the 1st party subject to the stipulations in the agreement in addition to the mandates of the guidelines / rules.
- The 2nd party shall:
 - Carry their identity cards and not to visit the customers premises without prior appointment.
 - Keep proper book of accounts stating the details of the products, price, tax and quality and such other details in respect of the good sold by him.
- The 2nd party shall not:
 - Use misleading, deceptive or unfair trade practices.
 - Use misleading, false, deceptive or unfair trade practices regarding actual or potential sales or earnings and advantages of Direct Selling to any prospective Direct Seller in their interactions with prospective Direct Sellers.
 - Make any factual misrepresentation to the prospective Direct Seller.
 - Present any advantages of Direct Selling to any prospective Direct Seller in any false or deceptive manner.
 - Require or encourage newly recruited direct seller to purchase goods or service at exorbitant rates or quantity.
 - Provide any literature, training material, or leaflet to a prospective or existing direct seller which had not been approved by 1st party.
 - Require any prospective or existing direct seller to purchase any literature or training material or sale demonstration equipment.
 - Promote a pyramid scheme in the business or control any person to such scheme.
 - Participate in money circulation scheme as barred by PCMC Act.
 - Do not involve in any other LOS within the period of six months from the last payout received.
 - Receive any benefits from new enrollment of a new customer or a new Direct Seller.
- The 1st party shall:
 - Provide a mandatory orientation session to all the prospective Direct sellers.
 - Maintain proper and updated website with all relevant details of entity, contact information, its management, product information and price details.
 - Shall provide to the 2nd party their periodic account, information regarding sales, purchase, details of earnings, commissions, and payments. All the financial dues to the 2nd party shall be paid monthly basis.
- The 1st party shall provide personal website account page to the 2nd party in the site with login ID and password for operational secrecy. 2nd party shall be responsible for confidentiality of the account page and for all activities that may occur under his password and account. 1st party is not liable for any loss or damages occurred due to the authorized operation of 2nd party's account by the any other person.
- ARBITRATION CLAUSE: This agreement shall be governed by the laws of India. If any question of difference or claim or dispute arises between the Parties hereto touching these presents or the construction thereof as to the rights, duties or obligations of the Parties hereto or as to any matter arising out of or connected with the subject matter of these presents, the same shall be referred to the sole Arbitrator appointed by the first party as per the Arbitration and conciliation Act 1996 and the decision of the Arbitrator shall be final and binding on the parties.
- The direct seller confirms and undertakes that he / she is above the age of 18 years and is not disqualified from contracting by any law.
- Each registered Direct Seller will be assigned a unique Direct Seller ID, the Direct Seller cannot operate through multiple Direct Seller IDs.
- The Direct seller confirms that he/she entered into this agreement as an independent person. Nothing in this agreement shall establish either an employment relationship or any other labour relationship between both the parties.
- The Direct Seller who joined with the first party free of cost. The first party reserves the right as its sole discretion to accept or refuse any application to become a Registered Direct Seller.
- Newly joined Direct Seller shall have a cooling off period of 30 days to cancel the agreement and to receive full refund against product purchased in this period.
- No direct seller can introduce/ produce or sell any product / product support material without the consent of the first party.
- The direct seller shall carry / wear the ID cards issued by the first party while appointment with the customer for initiating sale.
- The direct seller should introduce himself / herself truthfully the nature of the product in the manner consistent with the claims authorized by the first party.

- The direct seller shall not use misleading deceptive or unfair trade practices and not misrepresent actual or potential sales/earning advantages of Direct Selling. Direct Seller shall not make any false representation/promise relating to direct selling.
- Both party shall be guided by the provisions of Consumer Protection Act, 1986 and shall comply with the guidelines issued by the Central and State Governments.
- ASSIGNMENTS: The parties agree that Neither this agreement nor the rights or obligations here under shall be assigned or delegated, in whole or in part to any other third party or entity without the prior written consent thereto of the other. Both parties can assign the rights or obligation to its own subsidiary or an associate company with the written consent of the other. However, in all such instances the Parties affirm that the mutual rights and obligation under this agreement shall at all times remain to that of the Parties or the assigned parties to this agreement.
- COUNTER PARTS: The agreement is executed in original and duplicate. The 1st party shall retain the original and the 2nd party shall retain the duplicate.
- AMENDMENTS: No amendment, deletion, addition or other changes in any provision of this agreement or waiver of any right or remedy, herein provided, will be effective unless specifically set forth in writing signed by the parties to be bound thereby. No waiver of any right or remedy on one occasion will be deemed to be waiver of such right or remedy on other occasion. This agreement embodies entire understanding of the Parties as to its subject matter and shall not be amended except in writing executed by both Parties to this Agreement.
- SEVERABILITY: If any provision of this agreement is invalid, unenforceable or prohibited by law, this Agreement shall be considered divisible as to such provision and such provision shall be inoperative and the remainder of this agreement shall be valid, binding and of like effect as though such provision was not included herein.
- EXHAUSTIVE NATURE: This agreement shall constitute the entire agreement between the Parties hereto and shall supersede all prior proposals, negotiations, understandings and agreements, whether oral or written exchanged between the Parties.
- Registered Direct Seller Policy:
 - Any customer can opt to become a registered direct seller of Phygicart through their respective referral links
 - All active direct sellers are eligible for Retail bonus of all sales happening thru their ID links. Registered Direct Sellers are not eligible to receive any other bonus.
 - Only satisfied registered Direct Seller shall upgrade their ID to Active Direct Seller by purchasing 2362.58, 4725.8, 9450.8V worth products from their ID. A registered Direct Seller who upgraded their store to active store may however resign and cancel their business order before the cooling off period. A Registered Direct Seller upon resignation is entitled to another LOS team only after lapse of 6 months from the date of resignation.
 - Delivery charges are applicable for all the sales happening in a particular ID and the same will be collected from respective customers
 - Phygicart business Bonus earned during every day will be credited in to the wallets of the respective Direct Seller every day.
 - No Registered Direct Seller shall do any business promotions or claims of any kind through any social media other than the one announced by Phygicart. All promotional materials created by Team have to be approved by the Company.
 - All sales orders received through registered ID are considered for activating the ID, however cancellation and refund of the orders affecting the required minimum business volume for activating and active conditions may result to downgrade of the ID.
 - Direct Seller are strictly prohibited from changing their team subsequent to activation of their ID and to change their sponsors subsequent to activation of the ID.
 - The default co-applicant of a person is their/her spouse. However in case of a Registered Direct Seller being unmarried / divorced the default co-applicant for a female Registered Direct Seller will be father and for male Direct Seller is mother.
 - Every active Direct Seller must submit scanned copy of their (KYC documents) PAN card, address proof and cancelled cheque leaf of the bank account mentioned in their back office, on registration time, failing which their bonus would be kept pending. In case of failure by Registered Direct Seller to submit the scanned copy of their PAN card, Registered Direct Seller needs to send scanned copy of both the side of application form (duly signed) to codecompliance@phygicart.com, failing which would amount to withholding of their bonus.
 - Group volume used for claiming an achievement, cannot be used for the next claim.
 - Association of the Registered Direct Seller with any other network marketing company or any other similar business activity of what so ever kind or any other valid reason which company feels so, will amount to termination of registration.
 - Phygicart holds all the rights to amend or remove any of the clauses with regards to compensation plan, policy & procedure and terms & conditions of Phygicart without any prior notice. Company has all the rights to amend any of the clauses if necessary, to protect the interest of the business. Decisions would be discussed with the Chief Executive members.
 - Product refunds will be as per the respective manufacturer terms only refer www.phygicart.com for latest updates. All disputes jurisdiction is Thrissur, Kerala
- Team rules:
 - Business meetings shall be conducted by trained direct seller only. All meetings shall be conducted under the responsibility of "Chief Executive" Direct Sellers. All meeting shall be conducted under strict control of the Company.
 - No Registered / Direct Seller shall attempt any team snatching. Proof of team or Registered and Active Direct Seller snatching shall be dealt with seriously including suspension of store ID for 6 months. No income will be released and will be lapsed. If the Registered Direct Seller will be caught with repeated instance, he will be terminated.
 - If a Registered / Direct Seller is found to have more than one ID in different LOS Referrer, both ID will be suspended for 6 months and there will be a waiting period for 6 months. No Phygicart activities will be appreciated during this period.
 - Compensation claim if any against loss incurred to original team and LOS.
 - Any Registered / Direct Seller involved in activities that affect company development or team development, such as involvement in other similar business models shall invite deactivation, cancellation and termination of registration.
 - After 45 days of registration Registered Direct Seller have freedom to choose the desired LOS and team, based on their interest. But once activated, change shall not be considered. Direct Seller shall maintain mutual respect and motivate each other.
 - Active Direct Seller may resign and restart after 6 months with any other sponsor if they are not provided with any bonus through the sale from their team during the aforementioned period.

IN WITNESS WHERE OF the Parties hereto have set and subscribed their respective hands on the day first above mentioned.

First Party:

Second Party:

Witnesses:

1.

2.

PROMOTION



Online Promotion

Replicated web link
through Social Media



Physical Promotion

Directly to your
contacts

Note: Digital & Physical presentation program & Education program by Phygital Academy.

TRADE WITH TECHNOLOGY

Defference between
Traditional V/S Direct selling &
E-Commerce.



Traditional

Manufacturer



C&F



National Distributor



Zonal Distributor



Regional Distributor



Super Stockist



Stockist



Whole sale Dealer



Retailer



Intermediate Profit(60-80%)+
Advertisement Extra

E-Commerce

Manufacturer



Vendor
E commerce
Platform



Customer

Discount

Direct Selling/ Phygital E Commerce

Manufacturer



Vendor/
Distributor



Phygicart



No Advertisement
No Multiple
Intermediates

Customer/
Partner store

Profit Sharing

PROFIT SHARING PLAN



Retail Profit

Business Expansion Bonus

Generation Bonus

Monthly Performance Bonus

Family Health Insurance

Annual Profit

Awards & Rewards



RETAIL PROFIT



Partner Store

BUSINESS EXPANSION BONUS



1 Sales Volume	1 Sales Volume	₹ 20/-
100 Sales Volume	100 Sales Volume	₹ 2000/-
500 Sales Volume	500 Sales Volume	₹ 10000/-
500 Sales Volume	1000 Sales Volume	₹ 10000/-
1500 Sales Volume	1500 Sales Volume	₹ 30000/-

**500 Sales Volume
carry forward**

Daily Ceiling Commission

Upto first 100 Sales Volume matching. Commission is calculated as 1:2 or 2:1

GENERATION BONUS



20% to 50% of the total Business Volume (BV)
Monthly based on TL Career

FAMILY HEALTH INSURANCE



**Only for criteria completed Rank Holders
(Qualified list will be update yearly)**

MONTHLY PERFORMANCE BONUS



<i>Sales Manager</i>	<i>300sv (matching)</i>
<i>Sales team Manager</i>	<i>600sv (matching)</i>
<i>Sales Development Manager</i>	<i>900sv (matching)</i>
<i>Divisional Sales Manager</i>	<i>1200sv (matching)</i>
<i>Divisional Sales Team Manager</i>	<i>1800sv (matching)</i>
<i>Divisional Sales Development Manager</i>	<i>2600sv (matching)</i>
<i>Zonal Sales Manager</i>	<i>3500sv (matching)</i>
<i>Zonal Sales Team Manager</i>	<i>5000sv (matching)</i>
<i>Zonal Sales Development Manager</i>	<i>10000sv (matching)</i>
<i>National Sales Manager</i>	<i>25000sv (matching)</i>
<i>National Sales Team Manager</i>	<i>40000sv (matching)</i>



Distributed among all monthly qualified Sales Manager and above ranking stores.
Criteria for Qualification:

25 SV - UPTO ZSTM

50 SV - UPTO ZSDM

100SV - ALL RANKS

ANNUAL PROFIT



0.5% to 1.5% of the total Business Volume

Distributed among all qualified Zonal Sales Development Manager and above ranking stores.



ZSDM - 8* TL, NSM - 10* TL & NSTM - 12* TL(In every month)

AWARDS & REWARDS



 **RIDER FUND**



Divisional Sales Manager & 2 TL

₹ 50,000

 **CAR FUND**



Zonal Sales Team Manager & 3 TL 2 Times

₹ 5,00,000

INTERNATIONAL FAMILY TRIP



Zonal Sales Development Manager & 4 TL 3 Times

2 Pax

PREMIUM CAR FUND



National Sales Manager & 6 TL 3 Times

₹ 50,00,000

HAPPY HOME FUND



National Sales Team Manager & 8 TL 3 Times

₹ 1,00,00,000

RANKS



RANKS	CRITERIA	CARRY FORWARD
<i>Registered Store</i>	<i>Any Purchase</i>	<i>5000 SV</i>
<i>Sales Representative</i>	<i>Activated Store</i>	<i>50000 SV</i>
<i>Sales Executive</i>	<i>500 SV (Matching)</i>	<i>50000 SV</i>
<i>Sales Development Executive</i>	<i>1000 SV (Matching)</i>	<i>50000 SV</i>
<i>Sales Manager</i>	<i>2000 SV (Matching)</i>	<i>100000 SV</i>
<i>Sales Team Manger</i>	<i>5000 SV (Matching)</i>	<i>150000 SV</i>
<i>Sales Developmemt Manager</i>	<i>10000 SV (Matching)</i>	<i>150000 SV</i>
<i>Divisional Sales Manager</i>	<i>20000 SV (Matching)</i>	<i>250000 SV</i>
<i>Divisional Sales Team Manager</i>	<i>35000 SV (Matching)</i>	<i>250000 SV</i>
<i>Divisional Sales Developmemt Manager</i>	<i>50000 SV (Matching)</i>	<i>300000 SV</i>
<i>Zonal Sales Manager</i>	<i>75000 SV (Matching)</i>	<i>350000 SV</i>
<i>Zonal Sales Team Manager</i>	<i>100000 SV (Matching)</i>	<i>500000 SV</i>
<i>Zonal Sales Developmemt Manager</i>	<i>200000 SV (Matching)</i>	<i>600000 SV</i>
<i>National Sales Manager</i>	<i>500000 SV (Matching)</i>	<i>800000 SV</i>
<i>National Sales Team Manager</i>	<i>1000000 SV (Matching)</i>	<i>1000000 SV</i>

HOW CAN WE ACHIEVE? THROUGH PHYGITAL ACADEMY



Phygital Academy

Phygicart has a training and skill development academy, Phygital Academy aims to bring and foster a new level of professionalism in the field of direct selling, just like any other profession and business. Phygital Academy provides categorised training about business building System for all Direct Sellers based on their achievements & Recognition.

And also we provide regular awareness programme in digital & physical. After successful competition of basic & advanced training direct sellers are given ID cards. Selected direct sellers would be sent for training @ Govt. recognised training institutes such as GIFT(Gulati Institute of Finance & Taxation)

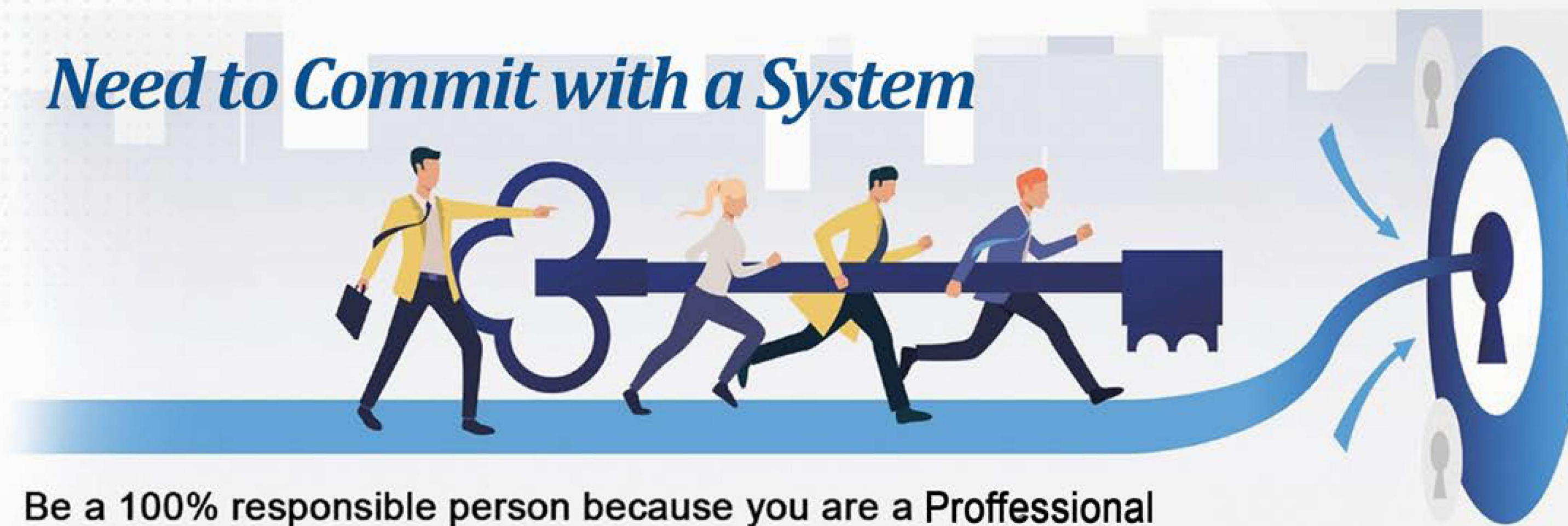
Be the part of Phygicart...
Build your future with the Phygital Revelutions...



BE A PROFESSIONAL IN PHYGICART



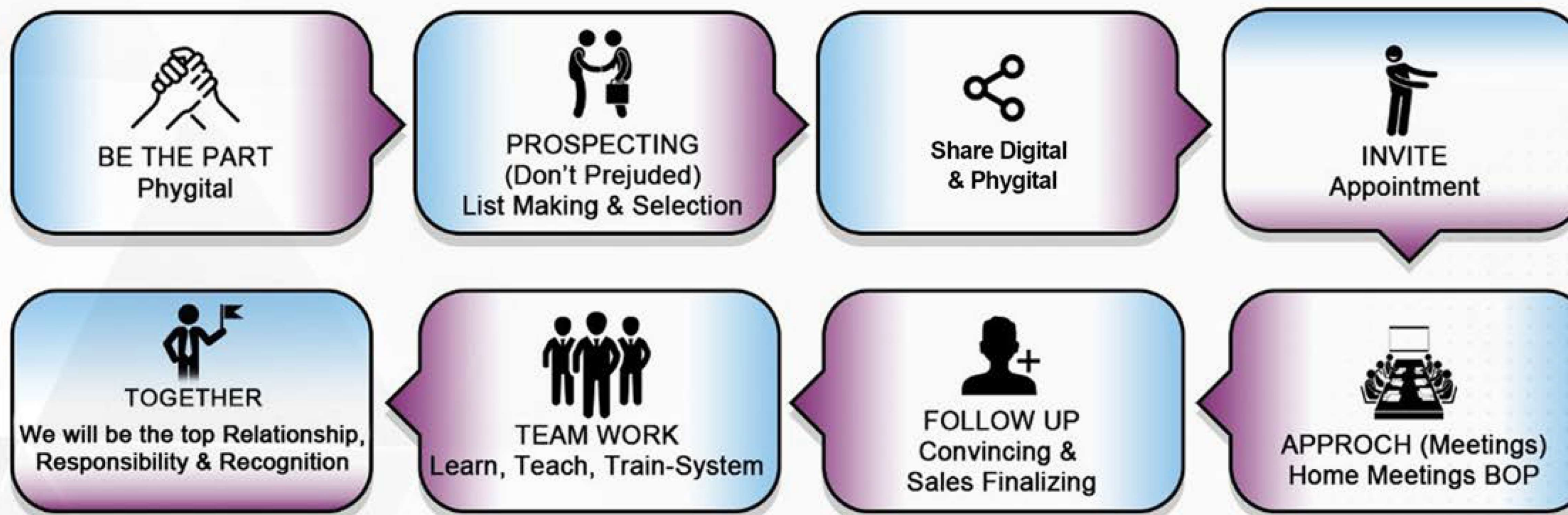
Need to Commit with a System



Be a 100% responsible person because you are a Professional

You can't achieve the goals without following the system

(System has been developed after years of research by experts who understand them is takes beginners make in this proffession)



WE ONE **CONNECT TO THE FUTURE**



Important 4 C's in our business

- **Care**
Your Words, Action & Relations
- **Commitment**
Of your Attitude with Passion and Dedication
- **Communication**
"Be Simple & Serious" (Feel the Feelings)
React with Respect
- **Control**
Your Words, Actions & Emotions

**To be a leader
emotional
balancing
is very
important**

Thanking You

CORPORATE OFFICE:

PHYGICART E-COMMERCE PVT LTD
3RD FLOOR , E TOWN SHOPPING,
EAST FORT THRISSUR, KERALA-680005

LOGISTIC DIVISION 1

PALIYEKKARA - ERAVAKKAD ROAD,
CHITTISSERY
THRISSUR - 680301

REGIONAL MARKETING OFFICE & LOGISTIC DIVISION 2 (TAMILNADU)

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9/250, GANDHI NAGAR, IRUGUR, COIMBATORE,
TAMIL NADU-PIN-641103

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